

Please see below payment breakdown for the website as per the proposed quote of £8,875.

Website NI = £6,375

Payment terms: 40% deposit (£2,550), 30% after build (£1,912.50) and 30% on website launch (£1,912.50).

This would be paid directly from British Herefords to Website NI. **Ripple Design = £2,500** (up to 2 design iterations)

Payment terms: 40% deposit (£1,000), 30% after build (£750) and 30% on website launch (£750).

As previously noted, project management and content creation are not included within this cost. We would estimate 35 hours for this, but this depends highly on how much content is required and the progress of the project as a whole.

If this work falls within retainer hours, it can be included within the existing monthly spend. This will depend on other actions Ripple undertake for Hereford during these months. Otherwise, it will be charged additionally.